

# UNLIKELY FASHION STATEMENT

From  
Patterns  
to Plain,  
Face Masks  
Reflect  
Personal  
Style



## HOW MANY?

Having more than one mask helps you show off your style. The average teen has multiple to meet their mood.

**2-4**  
masks

## WHAT KIND?

Reusable masks come in a variety of patterns which makes them the most popular by far!

**79%**  
reusable



## HOW OFTEN?

Students usually or always wore a mask 97% of the time. We're working hard to protect others. Make it fun by adding prints, sports teams or other graphics that show off your personality.

## I wasn't convinced until...

At first, I didn't think that the pandemic was serious, but now I know it is. —COLE, GLEN ALLEN HIGH SCHOOL (VA)

At first, I didn't believe in the pandemic and still only wore [a mask] when it's absolutely necessary.

—GABBY, PLAINEDGE HIGH SCHOOL (NY)